FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00149670 **Type of Permit:** STILL **Release Date:** 03/14/2019

Production Company POPSUGAR

Insured Company Name POPSUGAR

Contact Phone No. 1 310-483-9447
Contact Phone No. 2
Fax
Address 3523 EASTHAM DRIVE
CULVER CITY, California 90232

Production Title POPSUGAR X ADIDAS PHOTO SHOOT

Type of Production Still Photo

Producer Andi Nash

Director Samara Grossman

1st AD Samara Grossman

Production Manager Andi Nash

FilmL.A. Coordinator Cody Penwell

Location Manager Andrea Nash
Primary Phone Mobile - 917-882-0704
Secondary Phone

Location Assistant Andi Nash
Primary Phone Mobile - 917-882-0704
Secondary Phone

Fees

FILMLA NON-REFUNDABLE STILL APPLICATION FEE	$65.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$266.00
LA CITY DEPT OF REC AND PARKS STILL PHOTO USE FEE 15 PLUS PERSONS	$150.00
LA CITY DEPT OF REC AND PARKS MONITOR REPORTING FEE	$76.00

Total Permit Fee $557.00

Number of Locations 1

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Summary Information — Location

Permit Number	S00149670	**Location Manager**	Andrea Nash
Production Company	POPSUGAR	Primary Phone	Mobile - 917-882-0704
Insured Company	POPSUGAR	Secondary Phone	
Production Title	POPSUGAR X ADIDAS PHOTO SHOOT		

Location Address Vía De Las Olas, Los Angeles, CA, 90272

Location Name VIA DE LAS OLAS BLUFF

Location Type Park

Film Dates 3/15/2019 - 3/15/2019 10:00 - 17:00 1 day

Open or Closed to the Public Open

Generic Conditions
*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions. Note: No smoking in City Parks unless guided by the Rec & Park Film Office Monitor or assigned Uniformed Fire Safety Officer in designated areas
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
S00149670-Park_Guidelines.pdf
Palisades Bluff July 2009.pdf
Pacific Palisades_August_2018.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Fire Extinguisher (2A10BC Minimum Rating)	1

Personnel on Location

Type	Quantity
Cast	6
Crew	9

Filming Activities Exterior establishing shots; Exterior models against scenery; Handheld equipment; RES 64514; Talent leading stretches and exercises with a total of Six (6) Cast;

DRAFT

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Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 631 **Grid:** A5

Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Angelica Valdez
LOS ANGELES CITY POLICE DEPARTMENT	Irene Martinez

Coordinator Note *ALL VEHICLES MUST BE CONTAINED TO PRIVATE PROPERTY.
*ABSOLUTELY NO PARKING OF ANY VEHICLES NOR EQUIPMENT ON CITY STREETS.

Coordinator Note REF: 64514
VIA DE LAS OLAS BLUFF
DATE: 3/15/19
TIME 10AM - 5PM (1 MONITOR - 1 SHIFT)

Parking

Base Camp	607 Radcliffe Ave, Los Angeles, CA, 90272	**Crew Parking**	607 Radcliffe Ave, Los Angeles, CA, 90272
Location Type : Other Location		Location Type : Other Location	

Parking Notes
*ALL VEHICLES MUST BE CONTAINED TO PRIVATE PROPERTY.
*ABSOLUTELY NO PARKING OF ANY VEHICLES NOR EQUIPMENT ON CITY STREETS.

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

VIA DE LAS OLAS BLUFF

- **Ok to take still photography at Via De Las Olas Bluff on 3/15/19 (see plot plan).**
- **Ok to have handheld equipment, camera, laptop, carts, umbrella and lights.**
- **No parking onsite.**
- **No catering onsite.**
- **Use of City utilities (water and electricity) is $75 per use, per day and the company will be invoiced by the Park Film Office.**
- **Pyrotechnics, explosions, stunts and special effects may be considered on a case-by-case basis for exterior use only and requires approval by LAFD and the Park Film Office. Any special effects that may cause damage to the interior/exterior of cave integrity are not permitted.**
- **Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.**
- **Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.**
- **No simulated sex allowed on Park property.**
- **No nudity allowed on Park property.**
- **Film permits do not provide exclusive use of a park or recreation area.**
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking and or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.

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- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking: No Smoking unless in designated area
- No smoking on trails.
- Fire extinguisher required for generators on site.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-149670
POP SUGAR – POP SUGAR & ADDIAS
(VIA DE LAS OLAS BLUFF)

NOT A PERMIT

SPECIAL FILMING CONDITIONS ADDENDUM
PACIFIC PALISADES BLUFF AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Palisades Bluff area is bounded by Bowdoin Street on the north, Temescal Canyon on the west, Palisades Park on the east and Via De Las Olas on the south. Streets in the area are very narrow, and filming activities can pose significant problems for nearby residents and traffic through the area. The following Special Filming Conditions conditions have been established to mitigate the concerns of local residents and to ensure traffic can move through the area safely.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **No equipment vehicles may be parked on Friends Street and Beirut Street.**
- **A maximum of three (3) trucks may be parked in the area.** *They must be parked on one side only of the filming location block or in areas approved by FilmL.A.*
- **Parking on Via de las Olas is prohibited. Production companies may use stake beds to load and unload equipment in front of filming location only.**
- **Catering on the bluff area of Via de las Olas is strictly prohibited.**
- **When filming at 326 Swarthmore Avenue, parking is permitted on the west side of Swarthmore Avenue only. Street is narrow and the east side of the street is already posted 'No Parking anytime'.**
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

NOTE: These Conditions are in addition to the Palisades Special Filming Conditions.

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SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from the Permit Authority. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by the Permit Authority.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by the Permit Authority.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

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